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Bulk TV & Internet, DCI Design Communications and EthoStream Unite as AllbridgeSM

Raleigh, NC; November 28, 2018 – [Bulk TV & Internet](#), [DCI Design Communications](#) and [EthoStream](#), leading providers of data, video and voice solutions for hospitality, healthcare and higher education properties, today introduced, **Allbridge**, the new name and corporate identity of the recently merged entities, with a go-forward vision to deliver one connected experience to properties and their customers.

Earlier this year, the companies were acquired by Marlin Equity Partners, a global investment firm with over \$6.7 billion of capital under management, with the goal of uniting forces to become one of the largest providers of enterprise data, video and voice solutions. As technologies evolve and customer expectations increase, properties are looking for a trusted partner like Allbridge for the provisioning of data, video and voice communication services within a single network to strengthen the relationship between properties and customers.

The Allbridge identity was developed following extensive research with customers and experts within each market. Based on the findings, the name, logo and messaging are designed to embody one network partner that delivers multiple solutions for ease of supply, design and management – a quality consistently used to characterize the company across all sectors. By simplifying in-room technology implementations, properties can reduce capital expenditures and allow for onsite staff to focus on other IT priorities and ways to provide better experiences for their guests and residents.

“Allbridge represents our commitment to providing the services that best accommodate our clients’ needs,” said Dave O’Connell, CEO of Allbridge. “We recognize how competitive the landscape is across the markets we serve and the importance of meeting the ever-changing technology demands of end users, so we’re focused on offering comprehensive, reliable solutions.”

The legacy organizations have preferred partner status with most major hotel flags in North America and a sizeable footprint in the hospital and senior living sectors. With a collective portfolio of more than one million rooms in thousands of properties nationally, the Allbridge brand will be synonymous with the companies’ reputations for dependability, professionalism and exceptional customer support.

To learn more about the new corporate identity, please visit www.allbridge.com.

About Allbridge

Allbridge delivers one connected experience with all data, video and voice technologies for hospitality, healthcare and higher education organizations. Formerly Bulk TV & Internet, DCI Design Communications and EthoStream, Allbridge currently serves more than one million rooms nationally and positions properties for the future while strengthening the relationships they have with their customers. The company is headquartered in Raleigh, North Carolina with additional offices in Milwaukee, Wisconsin and Garden City, New York. For more information please visit www.allbridge.com.



About Marlin Equity Partners

Marlin Equity Partners is a global investment firm with over \$6.7 billion of capital under management. The firm is focused on providing corporate parents, shareholders and other stakeholders with tailored solutions that meet their business and liquidity needs. Marlin invests in businesses across multiple industries where its capital base, industry relationships and extensive network of operational resources significantly strengthen a company's outlook and enhance value. Since its inception, Marlin, through its group of funds and related companies, has successfully completed over 130 acquisitions. The firm is headquartered in Los Angeles, California with an additional office in London. For more information, please visit www.marlinequity.com.

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